

JOIN OUR FOURTH E-DIALOGUE "Knowledge and Skills for Commercial Urban Agriculture"

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Differently from traditional agriculture, modern urban and peri-urban farms are **recruiting new figures** and **requiring new skills**. The sector is growing and the technology is evolving faster than any other field in agriculture. "Farmers" may no longer be the only noun to describe actors involved in commercial urban and peri-urban agriculture. Engineering, IT, food technology and other skills are now becoming equally important to succeed in this new and highly competitive business.

With more than **400 participants** on the first three e-dialogues, we invite you to meet again with the key players in all relevant urban farming fields and to continue the **global discussion** about the **main skills that modern commercial urban farming requires** today and what will be needed in the nearest future.

Moderator

Francesco Orsini, University of Bologna

Speakers

Marie Asma Ben-Othmen, Program coordinator MSc Urban Agriculture & Green Cities Institut Polytechnique UniLaSalle – France

Eri Hayashi, Vice President Japan Plant Factory Association (JPFA)

Points of discussion

- Who is the market looking to recruit?
- Are schools and universities ready to feed the market with specialized workforce?
- Is there a match between demand and offer in the commercial urban farming market?
- Will the sector keep attracting youth?
- What do we expect in the near future?

Time and place

Monday, May 16, 2022, from 2pm to 3:30pm CET on the Zoom platform.

<u>Registration</u> Please register for the e-dialogue: <u>click here</u>.

The registration for the e-dialogue is free of charge.

Upon registration, you will receive an email with the link to join the meeting



Partner of the project